



Established 2003 in Ventura California, Laundry Love (LL) washes the clothes and bedding of low/no income families and person(s) across the U.S. We hope to brighten the lives of thousands of people each month through love, dignity, and detergent, by partnering with diverse groups and laundromats nationwide.

THE THREE INGREDIENTS OF LAUNDRY LOVE:



LOVE

Love is essential for life.



DIGNITY

Every human being
valued, honored, seen.



DETERGENT

Fresh and clean feels
good on everyone.

**Contact for more
information or to
start a Laundry Love:**

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WHAT IS THE HOPE OF LAUNDRY LOVE?

In short, remember:

LL is about people joining together.

LL believes that through the neutral space of a laundromat, every guest and stranger can become a friend. This idea tears at the labeled constructs of "us" and "them" and erodes the societal, economic and cultural divides that separate people.

LL is not the goal, but a beginning.

LL believes in meaningful collaboration, seeking interagency partnerships.

LL chooses to enter laundromats not only to make a difference, but we enter the laundromats so those who are served make us different. LL fosters a mutual life change.

LL seeks to pull neighbor out of neighborhood and encourage hospitality and trust within a community or neighborhood through human care.

LL calls us to live lives that return. LL is not meant to be a one-off event. It is a commitment. Returning is a practice of love.

LL is not a service project or something you "do to" "or for" people. It's an expression of living "with" others.

LL can be contextualized for every neighborhood, city, and town. There are 35,000 Laundromats in the U.S. We have much room to grow.

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